

Corey Nguyen

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Education

California State University, Fullerton

Bachelor of Arts in Communications, Concentration in Advertising

Fullerton, CA

May 2024 - Dec 2025

Orange Coast College

Associate of Arts | Dean's Honor List

Costa Mesa, CA

August 2022 - May 2024

Experience

Daily Mail - Internet Publishing

Account Management Intern

New York, NY

June 2025 - August 2025

- Create RFP and sales decks for Fortune 500 clients
- Support commercial team with campaign execution

Kai Wagy - Online Butcher Shop

Sales and Marketing Associate

Costa Mesa, CA

July 2024 - May 2025

- Managed and categorized inbound wholesale leads, organizing and tracking client inquiries via CRM software
- Drove a 79% year-over-year increase in quarterly website net sales, exceeding \$250,000
- Analyzed ROI of marketing campaigns using Excel, providing insights to optimize future budget allocation

Shades - News Mobile Application

Growth Marketing Intern

Marin County, CA

September 2024 - December 2024

- Contributed to install rate with 10 downloads per week
- Shared campus marketing campaigns to increase brand visibility
- Collaborated with cross-functional teams to align operational strategies

Kai Wagy - Online Butcher Shop

Social Media Marketing Intern

Costa Mesa, CA

April 2024 - July 2024

- Increased Facebook reach by 62%, and Instagram reach by 50%
- Generated 3,600+ website link clicks
- Assisted with creating and designing paid advertisements

Projects

Check Ball - UX Mobile Application Prototype

July 2024

Independent Designer

- Developed prototype for a mobile application used to help users find local pick-up basketball games
- Utilized Figma for design and interface creation

Skills & Interests

Computer: Google Suite, Figma, Adobe Creative Suite, Microsoft Office, SEO, Salesforce

Skills: Sales Strategy, CRM, Project Management, Data Analysis, Marketing